

BPI

The British Recorded Music Industry

Anti-Piracy Unit

INTERNET TEAM

Mark RamptonInternet Investigator
mark.rampton@bpi.co.uk**Parvez Siddiqui**Internet Investigator
parvez.siddiqui@bpi.co.uk**Spencer Noble**Internet Investigator
spencer.noble@bpi.co.uk

OUR PARTNERS

We work closely with a range of partners including police, trading standards, PPL and IFPI.

Repertoire data is shared between BPI and IFPI, though rights holders need to explicitly authorise both bodies to act on their behalf to remove infringing content.

JUST ASK

If we can help with anything related to protecting your content from piracy on the Internet, please get in touch. We'll do our best to help or find someone who can.

For more information about

BPI please visit our website:

www.bpi.co.uk

PROTECTING YOUR DIGITAL CONTENT



The importance of digital content to your business has never been greater and the BPI is committed to helping members protect their content online.

Using our skills, technology and contacts, we can act to remove infringing content, reducing the harm piracy causes to your business.

It's easy and free to start protecting your repertoire by following just 3 simple steps. By doing these things you can help us to combat piracy online.

Please get in touch if we can give you assistance or advice with any Internet piracy issues:

map@bpi.co.uk

3 EASY STEPS TO PROTECT YOUR CONTENT



REGISTER YOUR REPERTOIRE WITH PPL

By registering details of your content for free with PPL, our crawlers are able to start looking for your content on the web plus P2P, BitTorrent and other file sharing services, enabling us to get it taken down as quickly as possible. Visit www.ppluk.com/repertoire to find out how to register.



FINGERPRINT YOUR TRACKS

Using one of a number of audio fingerprinting providers, this is the easiest way to help automatically verify your content if it's found online. Fingerprinting generates a unique identifier which helps us to recognise your repertoire and take action against the infringements we find.



NOTIFY US OF YOUR UPCOMING RELEASES

We understand that your most valuable asset is your pre-release content. By notifying us as early as possible about your upcoming releases, we can add this information to our systems to start monitoring immediately. To notify us of your pre-release content, please e-mail details of **artist, title, track listing and release date** to map@bpi.co.uk and we'll take the appropriate action.

WE CAN OFFER YOU

- Takedown of infringing content
- Pre-release protection
- Removal of auction items
- Online investigations
- Advice on Internet piracy issues

We also protect your physical product and we have seven Regional Investigators working across the UK.

Please feel free to contact us if we can help with any physical piracy issues.

BPI ANTI-PIRACY UNIT

Riverside Building, County Hall,
Westminster Bridge Road,
London SE1 7JA

T | 020 7803 1332
@ | map@bpi.co.uk