

Company Profile - Toolroom Records



Toolroom Records is an independent dance record label based in Kent and established in 2003. To date it has released over 200 albums and singles.

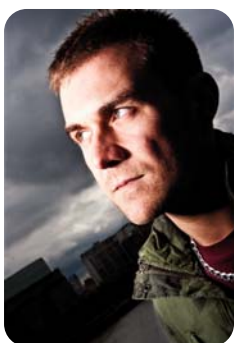
The Label

Based in Maidstone, Toolroom Records has spent seven years building both its business and reputation and is now one of the most respected Dance labels in the world. Operating with a focus on fresh, cutting-edge music their set-up now incorporates several sub-labels (such as Leaders Of The New School, Toolroom Trax and Missspelt Music) as well as a renowned club night and tour package. The Toolroom label itself releases both artist albums and singles as well as several DJ-led compilations under the **Toolroom Knights** brand. The operation as a whole is staffed by a 15-strong full-time team.



Mark Knight

The operation - headed up by the artist and DJ Mark Knight - has had many dance-floor, underground and mainstream hits from some of the biggest and most exciting names in modern day Dance including **Faithless, David Guetta, Underworld, Dave Spoon, D.Ramirez, Dirty South, Fatboy Slim** and **Funkagenda**.



Funkagenda

Toolroom has a strong online presence, offering merchandise, downloads, ringtones, CD & 12" purchases on their website alongside a personal service giving their thousands of "Toolroom

Top Sellers - 2009

1	Mark Knight & Funkagenda	Good Times
2	Faithless	Music Matters feat Cass Fox
3	Wolfgang Gartner & Francis Preve	Yin/Yang
4	Fatboy Slim v Koen Groeveneld	Rockefeller Skank
5	Adam K v Soha	Questions
6	Mark Knight & D.Ramirez v Underworld	Downpipe
7	Funkagenda	Breakwater
8	David Guetta	GRRRR
9	Lissat & Voltaxx	Sunrise Over Mali
10	Bart B More	So It Goes

Top Sellers - All Time

1	Mark Knight & Funkagenda	Man With The Red Face
2	Mark Knight & Funkagenda	Good Times
3	Faithless	Music Matters feat Cass Fox
4	Funkagenda	What The Fuck
5	Wolfgang Gartner & Francis Preve	Yin/Yang
6	Jorgensen	Untitled
7	Dave Spoon	At Night
8	Fatboy Slim v Koen Groeveneld	Rockefeller Skank
9	Mark Knight & D.Ramirez	Colombian Soul EP
10	Various Artists	Toolroom Knights EP

Members" weekly newsletters, competitions and exclusive tracks & mixes.

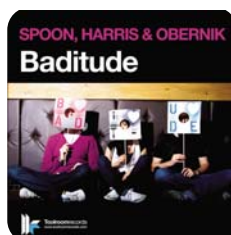
Key Releases

The label takes pride in the consistent quality of the artists it works with and is particularly happy that its landmark 100th release was

Faithless's Music Matters (feat Cass Fox). "For us, this perfectly encapsulated the ethos and idea behind the label - an act that's always



looking to push the creative boundaries and an indication of Toolroom's ability to attract world renowned artists", says Toolroom's Chris Barleycorn.



Toolroom has enjoyed UK chart success with a number of past releases including (in 2007) **Dave Spoon ft Lisa**

Maffia's Bad Girl At Night and, in 2008, **Spoon, Harris & Obernik's Baditude** which reached 36 and 26 respectively as well as charting highly in a host of other countries.

The following year (2009) was an especially busy one, with **Mark Knight & D.Ramirez** collaborating with electronic dance group **Underworld** for the critically acclaimed **Downpipe**. A music video accompanied this release receiving regular airplay on channels such as MTV and Playstation 3's Vidzone while the track itself was played on BBC Radio 1, Kiss FM and Galaxy FM amongst others.



The label teamed up in March with



Brighton-based label Skint for an epic release that saw **Fatboy Slim's Rockefeller Skank** given the once over by house legend **Koen Groeneveld**.

Label Focus - Toolroom Records

French DJ **David Guetta** debuted on Toolroom in October with *GRRRR*, a throwback to his underground roots. As an artist that can boast huge chart success (Guetta had two UK Number One singles and a Gold-certified album in 2009) this release was a clear indication that Toolroom could pull in the biggest artists.



Most recently the company have put out releases by artists such as **Benny Benassi** and **Fedde le Grand**, both of whom mixed albums in the *Toolroom Knights* series, as well as BBC Radio legend **Pete Tong**, who collaborated with **Paul Rogers** on the newly-released *What?* EP.



Toolroom also acts as an umbrella to a number of sub-labels and in 2008 launched its digital-only label **Leaders Of The New School**. Recognising the need for rising talent to be given a showcase for their work, this label has since achieved chart-topping success from the likes of **Stefano Noferini**, as well as being the breaking ground for a host of artists including **Richard Dinsdale**, **Patricia la Funk** and **Matt Samuels**.

Other Activities

Toolroom Knights is the club night based around the label and Mark Knight's distinctive sound. It hosts parties at key venues across the globe and aims to be more than just another 'label night', with the aim of pushing musical boundaries and giving a platform to new talent.



Mark Knight explains: "Toolroom Knights is a showcase of established DJs and producers alongside up and coming fresh talent on the Toolroom roster who consistently top the Beatport charts, among others, which are true indicators of what's happening now – NOT DJs who have been on the circuit for years not connected to the current scene. It's a chance for the new generation to connect with the stars of today and not yesteryear! Toolroom Knights will steer clear of the flat atmosphere so many niche label nights tend to create - for us it's all about fresh talent and cutting edge music".

Toolroom also looks after a considerable artist roster, providing the big name DJs for some prestigious worldwide events.

The company also make their own radio show - *Toolroom Knights presented by Mark Knight* plays out two hours of quality House Music, showcasing a selection of exclusive tracks mixed in with the biggest tunes from Mark's gigs around the globe. Each week *Toolroom Knights* plays host to some of the most respected DJs on the international circuit and is syndicated to over 30 territories worldwide.



With a strong belief in the development and long-term involvement between Toolroom and its writers, **Toolroom Publishing** was set-up in 2009 to help artists achieve their true career potential. A separate team work to promote and syndicate works across various media platforms, provide opportunities through the full exploitation of an artist's catalogue and, most importantly, ensure the full protection of all material the company handles.

Distribution

Prime Direct take care of the *Toolroom Knights* compilations, covering worldwide distribution. NEWS (Belgium) takes care of all Toolroom's vinyl releases worldwide and Fuga are the company's digital content managers although Toolroom also operate direct deals with all of their digital platforms. VidZone aggregate all of Toolroom's online mobile content such as WAP and video gaming.

The Future

The future for Toolroom Records involves "building a brand that encompasses a wide range of lifestyle options for the modern consumer". This is to include a partnership with the respected Manchester based clothing firm Gio-Goi with the design of Toolroom-branded clothing, Gio-Goi themed parties and releases.

The company is also planning to launch **Leaders Of The New School** as a stand-alone tour package that will showcase rising talent to a worldwide audience and will be accompanied by the first Leaders Of The New School artist album.

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